



**INTERCOLLEGIATE  
BROADCASTING  
SYSTEM**

In Reply, address: 248 Swedesford Road  
Malvern, Pennsylvania

OFFICE OF THE PRESIDENT

November 18, 1961

Mr. Aaron Etra  
Yale Broadcasting Corporation  
New Haven, Connecticut

Dear Mr. Etra:

Thank you for your recent letter regarding the 1962 IBS National Convention, which doubtless crossed in the mails with my letter to you.

Our attendance records from last year are rather sketchy, however the following seems reasonably accurate:

total attendees	200
luncheons served	150
men staying overnight	90
women staying overnight	20

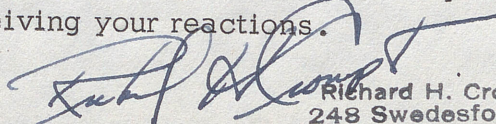
In addition, the enclosed copy of the Program will indicate the usage of rooms:

conference rooms for 50 persons tied up all day	5
registration and coffee area	1
luncheon area at noon	1
general session area for 200 (desirably separate)	1

With regard to dates, I must report that the dates of 14 & 21 April are rather impractical as they are, respectively, the Saturdays preceeding Palm Sunday and Easter Sunday. I do not believe that we could reasonably expect attendance during this time period. We would prefer to shift to a date earlier in the year so as to allow time for some "rub off" of attendance at the Convention at the local stations and in the several Regions before the summer vacation sets in. How would the following suggestions fit in with academic schedules and the Yale schedule?: March 24, March 31, or April 7.

The luncheon is a rather critical point. Last year the cost per person to IBS for the luncheon was 1.75, served cafeteria style. We would sell advance tickets for such a luncheon at 2.00 each in order to cover the cost of coffee service and other incidentals. We tend to feel that this price is the top of the limit of what is still attractive to a student having traveled some distance at his own expense. Is this within realm of practicality at Yale dining hall facilities?

With the above figures in mind, perhaps we can proceed to some positive conclusions. I shall look forward to receiving your reactions.

  
Richard H. Crompton  
248 Swedesford Road

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